

WRUW-FM's Second Annual Folk and International Festival

**Souvenir
Program**



*September 7, 1991, noon - ten p.m.
Mather Memorial Building,
Ford and Bellflower in University Circle*

About the Folk and International Festival

In 1990, WRUW-FM introduced the Folk and International Festival as a counterpart to the (then) ten-year-old STUDIO-A-RAMA rock festival. This year's festival is expected to start at noon and run until around ten p.m.

There are recycling boxes located throughout the Festival site; please put your cans in them. Similarly, trash cans are handily scattered about; please toss your trash in them so we have less to clean up.

We also have Port-A-Johns available for your use, located behind Harkness Chapel. Needless to say, please avail yourself of them as often as you need.

About WRUW-FM

In 1946, "WFSM" was founded by the Flora Stone Mather Radio Club, "broadcasting" via a PA system. Since that time, it evolved into an AM carrier-current station (WRAR, starting in 1955), then (in February of 1967) to the FM broadcast station it now is. WRUW-FM began as a ten-watt mono station, serving the University Circle section of Cleveland. It gained stereo capability in 1974 and, in 1980, raised its power to 1,000 watts. Currently, WRUW-FM serves an audience of roughly one million listeners, and has an application under consideration by the FCC to increase its power, allowing roughly 350,000 new listeners. Our 25th anniversary is coming up -- keep an eye out for special WRUW anniversary programming!

WRUW-FM's programming encompasses rock music, as well as blues, jazz, folk, classical, international, "oldies" rock & roll, reggae, and other forms of audio entertainment, making it one of the most diverse radio stations in Cuyahoga County. WRUW-FM also broadcasts public affairs programming, both syndicated and "in-house" productions. In addition to innovative programming, WRUW-FM supports local music with two weekly shows dedicated to local music ("Live from Cleveland" and "Local Anaesthetic"), the yearly "STUDIO-A-RAMA" rock festival, and the yearly Folk and International Festival.

We're proud that our programming is like Cleveland's weather; if you don't like it, try again in a few hours and you'll find something completely new. Our request line is 368-2208; let us know what you think!

The Performers
(all times approximate)

12:00

Lynne Haney and Marcia Steele

1:00

Silver String Band

1:55

Triad

2:40

Tom Anthony

3:10

Frumious Bandersnatch

4:00

John Saunders Quintet

5:00

Toni Dell

5:45

Shirley Jay

Continued on page 4...

WRUW-FM thanks The Barking Spider, located at 11310
Juniper Road on the Case Western Reserve University
campus, for continuing its support of WRUW-FM by
underwriting a portion of this Festival.

The Performers

Continued from page 3...

6:15

Peggy Cella

Dr. Jazz

Tiny Alice reunion

7:35

Andy Cohen

8:35

Samba Scouts

9:25

Walt Campbell

10:25

Odd Girl Out

Hugs and Thank-Yous

The Folk and International Festival would not have happened were it not for the work done by Gretchen, Brian, Jimmie, Wade, Dave, Seth, Scott, Al, Josette, Jerry, and Don.

Big thank-yous go to our sponsors, and to Toni Ferrante for helping with publicity, and to Paul Lockhart.

Big thank-yous also go out to all the performers, who are volunteering their time to help the Folk and International Festival be a success.

And, lastly, big thank-yous to you for coming and showing your support. Were it not for you, the listener, WRUW-FM would just not be the mondo cool place it is.

Courtyard sound and lighting for the Festival are provided by Eddie Eakin and Jim Brenner. The WRUW tech crew assisting with this Festival include Chuck, Ken, Kevin, Marty, and Mason.

Our Sponsors

WRUW-FM would like to thank the following for supporting the Folk and International Festival by purchasing a Craft/Informational Table:

Karen Botzki

Hand-thrown, functional terra-cotta pottery

Beverly and Reggie Carter

Jewelry, pottery and coffee mugs

Kristen Cliffl

Ceramic jewelry

Nancy DiAlesandro

Ceramic drums, rattles, earth-oriented objects, jewelry

Irene Gasper

Gift baskets, imported jewelry

Laurie Gumbinder

Imported, handmade jewelry from Brazil and Peru, crystals, stones

Barbara Hise (representing the work of R. Daniel Hise)

Ceramics and oil painting

Michelle Kalafat

DyeHearts: Hand-dyed clothing for children and adults

Laura Peskin

Bead necklaces, African and Guatamelan imports

Catherine Todd

Jewelry, wooden rhythm boxes

Revolution Books

Books, periodicals, T-Shirts, buttons, posters

Sane-Freeze

Campaign for Global Security

6) WRUW-FM Folk and International Festival 1991

*Where can I find
Folk and International Music on WRUW?*

Monday:

9-11am

Gary Rozak, "Polka Changed My Life Today" (polka)

11:30-2pm

Hollywood Slim, "Crossroads" (from blues to rock)

7-9pm

Annie and Tom, "Annie's Blues Show" (blues)

11pm-2am

Dennis Sichner, "Naugahyde Reality" (jazz)

Wednesday:

11am-2pm

Laura P., "Dopest Beat in the World"
(african-influenced int'l)

7:30-10pm

Sue, "Nuclear Ecstasy" (varied)

10-11pm

"Global Taxi" (international)

11:30pm-2am

Josette Farah, "Allergic to the Mainstream"
(women's music)

Thursday

6-7pm

Greg Holtz, "The Greg Holtz Show" (polka)

7:30-10pm

Cuzin Dave Wilson, "When the Roses Bloom Again"
(country roots and branches)

Continued on back cover...

In order to improve the Folk and International Festival, we'd like to get your comments. Feel free to tear this page out from the program and give it to a WRUW-FM staff member, or mail it to us at 11220 Bellflower Road, Cleveland, Ohio 44106.

Did you attend last year's Festival?

How did you hear about the Festival?

- ☐ WRUW
- ☐ Other Radio (which stations?)
- ☐ Press (which papers?)
- ☐ Flyers
- ☐ Word of mouth
- ☐ Other (what?)

What local groups would you like to see at next year's Festival?

If we choose to have a national act at next year's Festival, who would you like it to be?

What genres of music would you *definitely* want included in next year's Festival?

What genres of music would you definitely *not* want included in next year's Festival?

If we find that we've got to charge a small admission fee (around \$2) for next year's Festival, would you still attend? _____
How about if it's more like \$5? _____

What other comments do you have? Positive comments are as welcome as negative ones -- we'd like to know what we're doing right just as much as we'd like to know what we're doing wrong! (If you want a response, include your name and address.)

*Where can I find
Folk and International Music on WRUW?*

Continued from page 6...

Friday

7-11am

Cousin Seth Wilson, "Paramecia and Other Parking Places"
(folk and related)

10pm-2am

Jim Szabo, "Down by the Cuyahoga" (jazz)

Saturday

6-10am

Wade, "Diversified Inc" (varied)

10-11am

John Zeitler, "Finnegan's Wake" (Celtic)

11am-2pm

Cousins Jimmie and Gretchen Wilson, "Roll Away
the Dew" (folk)

Sunday

10am-noon

Marty Gulaian, "The Blue Guitar" (not the blues)

2-5pm

Chuck and Eric, "White Boys Lost in the Blues" (blues)

5-7pm

Steve Hunder, "Steaming Goatees" (jazz)

7-9pm

Don Sebian, "Definitely Downtown" (jazz)